

## SCORING RUBRIC

Category	Description	Points
<b>Job Creation Potential</b>	Does the idea create new jobs or support local employment?	5
<b>Creation of Tax Base</b>	Will this project contribute to local tax revenue (e.g., through business, housing, or commerce)?	10
<b>Financial Viability</b>	Is the concept financially sound and realistic? Does it have a clear path to funding or revenue?	15
<b>Full Property Utilization</b>	Does the proposal include plans for all three buildings (church, home, and third structure)?	10
<b>Innovation</b>	Is the idea creative, unique, or forward-thinking?	10
<b>Community Impact</b>	Will the project benefit the surrounding community (services, engagement, culture, etc.)?	15
<b>Feasibility</b>	Is the plan practical and achievable within a realistic timeline and budget?	15
<b>Presentation Quality</b>	Was the pitch clear, compelling, and well-delivered within the 5-minute limit?	20